



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL \_\_\_\_\_

CELL \_\_\_\_\_

EMAIL \_\_\_\_\_

PLEASE PRINT THIS ORDER FORM AND FILL IT OUT COMPLETELY. THE MORE INFORMATION WE RECEIVE FROM YOU, THE BETTER. WE WANT TO THOROUGHLY DEVELOP OUR UNDERSTANDING OF WHAT YOU WANT IN YOUR NEW BIKE.

UNLESS OTHERWISE ARRANGED, SUBMITTED ORDER FORMS MUST BE ACCOMPANIED BY A DEPOSIT. WE WILL NOT PROVIDE FITTING CONSULTATION UNTIL WE RECEIVE A DEPOSIT.

YOU CAN FAX THE COMPLETED FORM TO US AT 650-364-4029 OR SCAN IT AND EMAIL IT TO US AT INFO@STEELMANCYCLES.COM

IF YOU HAVE ANY QUESTIONS AT ALL, PLEASE CALL OR EMAIL US. OUR GOAL IS TO BUILD YOUR BIKE JUST THE WAY YOU WANT IT.

AFTER RECEIVING YOUR ORDER WE WILL CONTACT YOU TO FINE TUNE AND CONFIRM THE DETAILS OF YOUR NEW BIKE.

**STEELMAN FRAME TYPE:**

- CUSTOM ROAD
- CUSTOM ROAD FIXED GEAR OR SINGLE SPEED
- CUSTOM TRACK
- CUSTOM EURO CROSS
- CUSTOM EURO CROSS SINGLE SPEED
- CUSTOM MANZANITA MTB
- CUSTOM MANZANITA MTB SINGLE SPEED
- OTHER TYPES LIKE TOURING, CITY/COMMUTER, ETC: \_\_\_\_\_

**FRAME OPTIONS:**

- LUGGED CONSTRUCTION
- CANTILEVER BRAKE MOUNTS
- # OF WATER BOTTLE MOUNTS \_\_\_\_\_
- DISC BRAKE MOUNTS
- INTERNAL CABLE ROUTING
- PAUL SINGLE SPEED DROP OUTS
- PUMP PEG
- PARAGON SLIDER DROP OUTS
- EYELETS REAR
- CAMPY 1010B TYPE DROP OUTS
- RACK MOUNTS REAR
- CARBON SEAT STAY
- EYELETS ON FORK
- CARBON REAR TRIANGLE
- RACK MOUNTS ON FORK
- CHAIN HANGER

**TUNE THE RIDE:**

TELL US YOUR PREFERRED RIDE AND PERFORMANCE CHARACTERISTICS WITH 1 BEING OF HIGHEST PRIORITY (USE THE SAME VALUE FOR QUALITIES OF EQUAL IMPORTANCE):

COMFORT\_\_\_ STIFFNESS\_\_\_ STABILITY\_\_\_  
RESILIENCE\_\_\_ RESPONSIVENESS\_\_\_  
CAFE DROOL FACTOR\_\_\_ DURABILITY\_\_\_

ARE YOU A: (MARK WITH AN X)

CLIMBER\_\_\_ SPRINTER\_\_\_ MASHER\_\_\_  
SPINNER\_\_\_ APPRENTICE\_\_\_ JOURNEYMAN\_\_\_  
MASTER\_\_\_ RACER\_\_\_ EXPLORER\_\_\_  
GEARHEAD\_\_\_ ALL OF THE ABOVE\_\_\_

**CHOOSE A FORK:**

- STEELMAN STEEL FORK \_\_\_\_\_
- CARBON FORK \_\_\_\_\_
- NO FORK

**NOTES & COMMENTS:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**OUR PERSPECTIVE ON BIKE FIT:**

WE ARE HAPPY TO WORK WITH YOU TO DEVELOP THE PROPER FIT FOR YOUR NEW BIKE, AND THIS IS INCLUDED IN THE FRAME PRICE. WE ARE CONFIDENT IN OUR FITTING SKILLS AND HAVE THOUSANDS OF HAPPY CUSTOMERS. HOWEVER, WE ARE A BIKE MANUFACTURER FIRST AND FOREMOST. IF YOU FEEL MORE COMFORTABLE HAVING A FIT SPECIALIST WORK WITH YOU TO ACHIEVE THE PROPER FRAME GEOMETRY, WE ARE HAPPY TO BUILD YOUR FRAME TO THEIR RECOMMENDATION. TO THAT END, WE WILL REFUND \$200.00 OF THE PURCHASE PRICE IF YOU PROVIDE TO US THE FRAME GEOMETRY FROM WHICH YOUR FRAME WILL BE BUILT. WE NEED THE FOLLOWING DIMENSIONS TO QUALIFY FOR THE DISCOUNT: SEAT TUBE LENGTH (ACTUAL AND EFFECTIVE), EFFECTIVE TOP TUBE LENGTH AND SLOPE IF ANY, SEAT ANGLE, HEAD TUBE LENGTH, STEM LENGTH, CRANK LENGTH, SADDLE HEIGHT, WHEEL AND TIRE SIZE. DIMENSIONS SUCH AS HEAD ANGLE, BB DROP, AND CHAIN STAY LENGTH CAN BE LEFT TO US IF DESIRED.

IF YOU CHOOSE TO USE YOUR OWN FIT SPECIALIST, YOU ARE 100% RESPONSIBLE FOR THE FINAL FIT AFTER THE FRAME IS BUILT. IF YOU PLAN TO PROVIDE DATA FROM YOUR FIT SPECIALIST, PLEASE MARK THE BOX BELOW WITH AN X AND DISREGARD THE FITTING DATA SHEET EXCEPT FOR AGE AND WEIGHT.

I WILL PROVIDE THE GEOMETRY FOR MY NEW STEELMAN FRAME. I UNDERSTAND THAT I AM 100% RESPONSIBLE FOR THE FINAL FIT OF THE BIKE AND NO REFUNDS OR REPLACEMENTS WILL BE PROVIDED.

**DATA NEEDED FOR PROPERLY FITTING YOUR NEW BICYCLE:**

HAVE SOMEONE HELP YOU WITH THE MEASURING TO ENSURE ACCURACY. IT IS BEST TO MEASURE EARLIER IN THE DAY. MEASURE IN CENTIMETERS IF POSSIBLE AND WEAR YOUR CYCLING SHORTS. FOR A, B, AND C, STAND WITH YOUR BACK AGAINST A WALL AND YOUR BARE FEET AT HIP WIDTH.

A \_\_\_\_\_ FOR MEASUREMENT A (HEIGHT) USE A BOOK OR FRAMING SQUARE HELD FLAT TO THE WALL AND TOP OF HEAD.

B \_\_\_\_\_ FOR MEASUREMENT B HOLD THE BOOK OR FRAMING SQUARE FIRMLY TO YOUR CROTCH AND SQUARELY AGAINST THE WALL AND HAVE YOUR ASSISTANT MEASURE FROM THE FLOOR TO THE TOP EDGE OF THE BOOK.

C \_\_\_\_\_ FOR MEASUREMENT C MEASURE FROM THE FLOOR TO THE TOP OF THE STERNUM (TOP OF THE STERNUM IS FELT AS A NOTCH OR DEPRESSION BETWEEN YOUR RIGHT AND LEFT COLLAR BONES). SUBTRACT MEASUREMENT B FROM THE FLOOR TO STERNUM NUMBER TO DERIVE C.

D \_\_\_\_\_ FOR MEASUREMENT D MEASURE FROM THE FLOOR TO THE TOP OF THE TIBIA/BOTTOM OF PATELLA.

E \_\_\_\_\_ FOR MEASUREMENT E MEASURE FROM THE TOP OF THE TIBIA/BOTTOM OF PATELLA TO THE OUTSIDE TOP OF THE FEMUR (GREATER TROCHANTER) YOU CAN FIND THE GREATER TROCHANTER WITH YOUR THUMB WHEN BENDING YOUR KNEE. THIS MEASUREMENT IS TAKEN ALONG THE SIDE OF THE LEG.

F \_\_\_\_\_ FOR MEASUREMENT F MEASURE FROM THE TOP OF ARM/SHOULDER PIVOT TO THE END OF THE ULNA/HAND PIVOT. THIS MEASUREMENT IS TAKEN ALONG THE SIDE OF THE ARM.

WE RECOMMEND TAKING MEASUREMENTS FROM BOTH RIGHT AND LEFT LIMBS AND AVERAGING. PLEASE ALSO PROVIDE THE FOLLOWING DATA:

AGE \_\_\_\_\_ WEIGHT \_\_\_\_\_ SHOE SIZE \_\_\_\_\_

DATA FROM YOUR CURRENT BIKE IF AVAILABLE:  
NAME AND MODEL \_\_\_\_\_

FRAME SIZE (CENTER TO CENTER) \_\_\_\_\_

TOP TUBE LENGTH (EFFECTIVE) \_\_\_\_\_

BB TO TOP OF SEAT \_\_\_\_\_

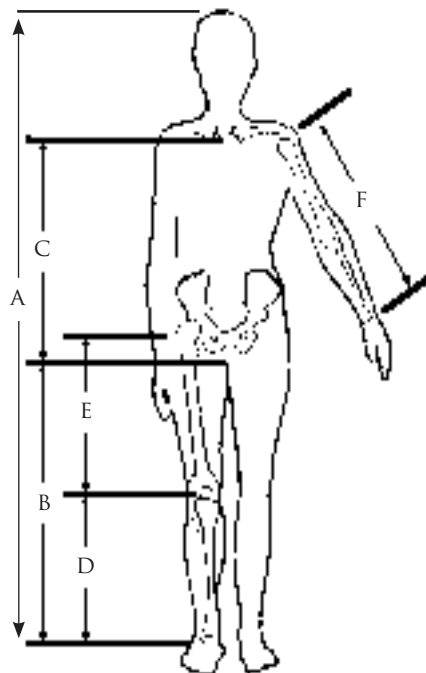
STEM LENGTH \_\_\_\_\_

CRANK LENGTH \_\_\_\_\_

CENTER OF SEAT TO CENTER OF HANDLEBAR \_\_\_\_\_

DROP FROM TOP OF SADDLE TO TOP OF HANDLEBAR \_\_\_\_\_

**NOTES & COMMENTS:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



**PAINTING YOUR NEW FRAME:**

OFTEN ONE OF THE HARDEST PARTS OF PLACING YOUR CUSTOM BIKE ORDER IS CHOOSING THE COLOR(S) AND DESIGNING THE GRAPHIC LOOK. WE ARE HAPPY TO ASSIST YOU WITH THIS. THERE ARE MANY PLACES TO SEEK INSPIRATION, LIKE THE SPECTRUM POWDER WORKS WEBSITE AND OUR STEELMAN CYCLES WEBSITE "BIKE OF THE WEEK" ARCHIVE. WE HAVE A SIMPLE PAINT LAYOUT WORK-SHEET AVAILABLE FOR YOU TO PLAY WITH. IT IS QUITE COMMON TO INITIATE THE FRAME/BIKE ORDER BEFORE DECIDING ON THE PAINT, AS THE FRAME WILL NOT BE READY FOR THE PAINTING STAGE FOR SEVERAL MONTHS.

**COMPLETE BICYCLES:**

OVER 90% OF THE FRAMES WE BUILD LEAVE OUR SHOP AS COMPLETED BICYCLES, READY TO RIDE. OUR COMPONENT PRICES ARE COMPETITIVE AND WE CAN SUPPLY NEARLY ALL POPULAR BRANDS. WE WORK ONE-ON-ONE WITH YOU TO DESIGN A PACKAGE THAT FULLY INTEGRATES YOUR NEW FRAME TO THE COMPONENT PERFORMANCE LEVEL YOU DESIRE. WE BUILD UP EVERY BIKE IN OUR SHOP TO THE SAME METICULOUS STANDARDS WE APPLY TO THE FRAMES WE MAKE. YOU WILL ALSO REST ASSURED THAT YOUR NEW INVESTMENT IS FIT TO YOUR BODY AS ORIGINALLY INTENDED. PLEASE LET US KNOW IF YOU WOULD LIKE US CONFIGURE A BIKE BUILD KIT FOR YOUR NEW FRAME.

**PLACE YOUR FRAME/BIKE ORDER:**

TO INITIATE A BIKE OR FRAME ORDER, A \$1200 DEPOSIT IS REQUIRED. WE ACCEPT THE FOLLOWING FORMS OF PAYMENT: VISA, MASTER CARD, AMEX, PAYPAL, CASH, CHECK, OR M.O. PLEASE DON'T SEND CASH IN THE MAIL. IF USING PAYPAL, OUR ACCOUNT IS INFO@STEELMANCYCLES.COM. THERE IS CANCELLATION FEE OF 25% ON ALL ORDERS.

FEEL FREE TO SEND A CHECK BY MAIL, PHONE IN YOUR CREDIT CARD INFORMATION, FAX OR MAIL THIS FORM.

WE WILL CONFIRM RECEIPT OF YOUR DEPOSIT.

CARD # \_\_\_\_\_

NAME \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

\_\_\_\_\_

EXP DATE \_\_\_\_\_ CARD VERIFICATION # \_\_\_\_\_

SIGNATURE \_\_\_\_\_

ALL INFORMATION PROVIDED TO STEELMAN CYCLES IS CONFIDENTIAL.

WE THANK YOU FOR YOUR TRUST IN OUR ABILITY TO PROVIDE YOU WITH A SUPERIOR PRODUCT. OUR GOAL IS SIMPLE: TO DESIGN AND BUILD EACH BICYCLE FRAME AND COMPLETE BIKE TO THE HIGHEST POSSIBLE STANDARDS IN TERMS OF FIT, PERFORMANCE, AND QUALITY IN MANUFACTURING. WE STAND BEHIND WHAT WE MAKE AND YOUR SATISFACTION IS GUARANTEED.